

Design and Visual Guidelines

- Graphics-to-text ratio 65–70% graphics (charts, schematics, photographs), 30–35% text
- Results must visually dominate the poster
- Colors maximum of 3
- Background neutral
- Images/photos minimum 300 dpi resolution
- Margins minimum 3 cm (1.2 inches)
- White space the poster should feel clean, spacious, and professional
- Logical flow left-to-right and top-to-bottom; section numbers or subtle arrows

Typography

- Title 90 - 120 pt
- Section headings 48 - 55 pt (consistent size and style across all sections)
- Body text 26 - 32 pt

Header (Top Section)

- Conference logo top right
- Poster title highly prominent, readable from 3 meters (10 feet)
- Authors main author's name most prominent
- Affiliations institutional logos, city, and country

Main Content

- **Key Messages** the most visually prominent element after the title, large highlighted box spanning the full width of the poster, placed directly below the header
- **Followed by a three-column layout:**
 1. Introduction & Objectives clearly stated
 2. Materials & Methods clear and concise, without unnecessary details; the approach taken
 3. Results allocated the largest area of the poster
- **Closing Section**
Conclusions & Implications clear summary, practical recommendations, potential applications

Bottom Section

- Acknowledgements funding sources and thanks to contributors)
- References selected, small font)
- Contact information email and optionally LinkedIn contact
- QR code linking to the full paper (optional)

Best Poster Competition

The author should be present in person and able to answer questions. Printed A4 copies of the poster should be available on the stand for interested attendees.